

Working together to improve the diagnosis, treatment and quality of life for all those affected by arrhythmias

Heart Rhythm Congress, the largest heart rhythm event in the UK, is now in its 13th year

28 August 2018: Heart Rhythm Congress (HRC), the largest heart rhythm event in the UK, organised by Arrhythmia Alliance, is once again being hosted at the ICC in Birmingham. Now in its 13th year, HRC runs from 7-10 October 2018. Initially welcoming patients and carers for Patients Day on the Sunday, the event continues with scientific talks aimed at healthcare professionals, attracting a number of world renowned specialists.

The four day event begins with Patients Day, providing healthcare professionals who have an interest in arrhythmias with an unparalleled opportunity to interact with patients and carers, who have a unique insight into the range of conditions covered by arrhythmias. Patients Day is supported by charities STARS and AF Association, providing materials and information on the different types of arrhythmias. The day also offers talks throughout the day from professionals as well as patients, chaired by specialists such as Dr Matthew Fay and Dr Boon Lim, as well as Arrhythmia Alliance Founder and Trustee, Trudie Lobban MBE. Experts from around the world volunteer their time to patients with arrhythmias (heart rhythm disorders). This hugely rewarding experience is beneficial for both experts and patients, and has received consistently positive feedback from both groups in previous years.

HRC is unique in that no other meeting in the world provides patients and healthcare professionals the level of interaction and education offered by Arrhythmia Alliance.

The rest of the event attracts healthcare professionals from across the UK Europe, and as far afield as Australia, previously hosting 3000 people across three days. Arrhythmia Alliance's HRC boasts talks from experts such as Professor A. John Camm, Professor Bob Sheldon, Professor Richard Sutton and Dr Nicholas Gall. With over 150 world renowned national and international experts presenting all sharing their experiences as well as their knowledge, there is something for everyone

President: Prof A. John Camm, OHP, MD, FRCP, FACC. **Trustees:** Mr Mark Bullock, Professor Richard Schilling, MB, BS, FRCP, MD, Mr Nigel Farrell, LLB (Hons), Dr Adam P Fitzpatrick, MD, FRCP, FACC, Mrs Trudie Lobban MBE FRCP Edin, Mr Pierre Chauvineau, Mr Paul Turner

Patrons: W B Beaumont, OBE, Rt. Hon Tony Blair, Prof Silvia G Priori, Prof Hein JJ Wellens, HM King Constantine of Greece

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with an interest in the treatment and management of arrhythmias. HRC is an opportunity for healthcare professionals to qualify for 22 Continuing Professional Development (CPD) points, approved by the Federation of the Royal College of Physicians.

HRC holds an industry exhibition running for the entirety of the congress, giving delegates the opportunity to see cutting-edge innovations which are in development, as well as those which are now available on the market. Bayer, Boston Scientific, and Medtronic (global healthcare companies) are just a few of the dozens of contributors who will be taking part in the exhibition. There is open access to all companies, which means that smaller start-ups have the opportunity to share space with multi-billion-pound pharmaceutical companies, showcasing their innovations to thousands of delegates.

Healthcare professionals who attend the congress can also register to attend the gala dinner, held on the Monday night, the setting for the presentation of the Arrhythmia Alliance Excellence in Practice Awards. Here, awards for Best Team, Best Individual and Volunteer of the Year will be presented.

Trudie Lobban MBE, Founder and Trustee of Arrhythmia Alliance, said, "I look forward to welcoming both regular faces and new attendees to the event, which is the largest seminar of its kind in the UK. It is the highlight of Arrhythmia Alliance's calendar, and it is so rewarding to see patients talking to doctors, and doctors talking to industry innovators at our networking events and during breaks. It is so beneficial for all parties."

For healthcare professionals who wish to attend HRC2018, more information, as well as registration details, can be found online at www.heartrhythmcongress.org.

-Ends-

Notes to editors:

ARRHYTHMIA ALLIANCE

Heart Rhythm Congress, organised by Arrhythmia Alliance, is the largest heart rhythm event in the UK. Visit www.heartrhythmcongress.org for further information.

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Arrhythmia Alliance, are global advocates, working in partnership to reduce deaths and impact on individuals caused by cardiac arrhythmias and their associated morbidities. By raising awareness and campaigning for the improved detection and care of heart rhythm disorders, Arrhythmia Alliance aims to extend and improve the lives of the millions around the world that these conditions affect. Visit our website, www.heartrhythmalliance.org

For an interview with Trudie Lobban MBE, Founder and Trustee, please contact:

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