



Sample Partner Press Release for WHRW

ACT SMART. You only have one HEART this World Heart Rhythm Week!

XXXXX is partnering with Arrhythmia Alliance for World Heart Rhythm Week. Taking place from 03 – 09 June, World Heart Rhythm Week (WHRW) seeks to raise awareness about the importance of knowing your heart rhythm. While many people understand the importance of their heart rate, some may not realise it is equally important to know their heart rhythm. Does your heartbeat like a drum? Does it race like a cheetah or flap like a fish? You could have an arrhythmia (heart rhythm disorder). This could prove fatal, despite simple, quick treatments being available. Therefore, knowing your heart rhythm is vital. Simple, regular pulse checks can monitor this.

Arrhythmia Alliance

Arrhythmia Alliance is a coalition of patients, caregivers, healthcare professionals, policy makers and all those involved in or affected by cardiac arrhythmias (heart rhythm disorders). For more information, visit <https://heartrhythmalliance.org/aa/us/>

XXXXX (Add partner information)

World Heart Rhythm Week

Arrhythmia Alliance World Heart Rhythm Week is an annual Awareness Week that focuses on raising awareness of all arrhythmias (irregular heart rhythms) including Sudden Cardiac Arrest, Atrial Fibrillation, SVT, and Syncope (unexplained loss of consciousness). For more information, visit: <https://heartrhythmalliance.org/aa/us/get-involved/world-heart-rhythm-week>